

Mastering Cash Flow

“Revenue is vanity, profit is sanity, cash is reality.”

Maintaining a healthy cash flow is vital for the day-to-day operations, growth, and overall financial well-being of a business. A lack of understanding and transparency of your cash position hinders your ability for the flexibility needed to navigate challenges, seize opportunities, and create long-term value.



Key Components of Cash Flow Management

Our cash flow forecasting tool provides weekly analyses that distinguish between cash inflows and outflows, categorizing them into operating and non-operating. It assists in monitoring cash reserves and identifying periods of highs and lows. This tool serves as a real-time gauge of business performance, eliminating the need to wait 30+ days for financial statements.

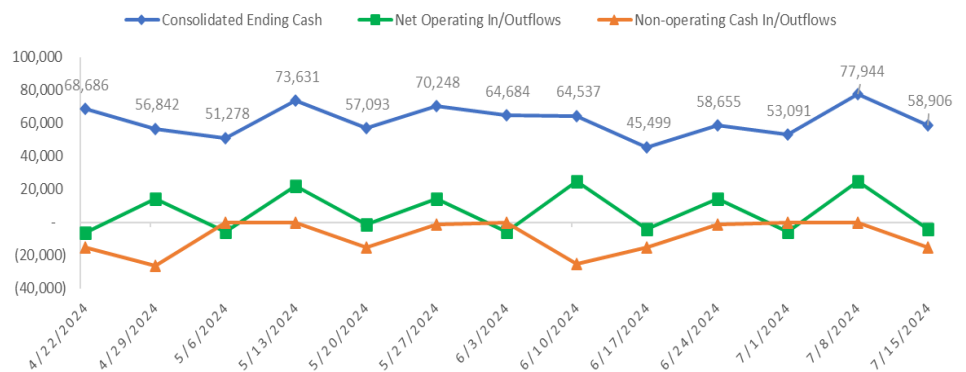
13-Week Look Ahead

Forecasting cash flow 13 weeks ahead is vital for effective cash management, financial planning, and operational stability in businesses. It allows for proactive decision-making to address potential cash shortages or surpluses, mitigates risks, and supports strategic choices such as expansion or investment.

8-Week Look Back

Reviewing expenses from the prior eight weeks is crucial for understanding cash utilization. It enables businesses to identify spending patterns, adjust budgets accurately, and promote financial accountability.

CONSOLIDATED 13 WEEK FORECAST



Consolidated Cash on Hand

The consolidated cash on hand metric is crucial for managing cash as it offers a clear overview of the organization’s liquidity across all accounts and subsidiaries. It helps in assessing the immediate financial health of the business, facilitating strategic decisions regarding investments, debt repayments, and operational expenses.

Your Forecast Can Be Delivered Weekly, Monthly, Quarterly

Our services can be tailored to your needs, providing forecasts and reports on a weekly, monthly, or quarterly basis to ensure you have the information you need when you need it.