



2020 Johnson Consulting Group Summit

BACK TO THE BASICS

Featuring 3-time best selling author

John R. Dijulius, III



You'll experience new strategies, social events, an off-site event, new generation panel discussions, expert advice, networking opportunities, and breakout sessions that will challenge you, and leave you with key insights to take back to your firm.

March 2-4, 2020

Join us at the
beautiful
JW Marriott
Desert Ridge in
Scottsdale, AZ!



Register Today!

go.johnsonconsulting.com/JCGSummit/Register

March 2nd

- Welcome Reception Dinner in the Evening.

March 3rd

- Customer Service Revolution & The Relationship Economy
- Hospitality Strategies
- Stay Connected to the Families You Serve
- 2019 Performance Tracker Awards Ceremony
- Recruiting and Hiring Great Talent
- Engaging Your Employees
- Happy Hour Discussion Culture & Customer Experience
- Evening Off-Site Activity

March 4th

- Succession Planning
- Improving Your Bottom Line
- Benchmarking Your Firm
- Managing Expenses
- Marketing Strategies
- Pre-Need Strategies
- Next Generation Discussion
- Sponsor Happy Hour
- Dinner

